

REDBOOTH BRINGS POWERFUL TASK AND PROJECT MANAGEMENT TO CISCO SPARK THROUGH NEW BOT INTEGRATION

Chat Bots and Natural Language Processing Extends Cisco Spark Messaging Experience and Enhances Team Collaboration and Productivity

LAS VEGAS, July 11, 2016 - Today at [Cisco Live](#), Cisco's annual IT and communications conference, [Redbooth](#), the all-in-one project management and collaboration platform, announced an integration with [Cisco Spark](#) that transforms the way teams interact and run their projects. Leveraging the [Api.ai](#) platform and Cisco Spark APIs, users can employ intuitive natural language commands to manage Redbooth-powered projects and tasks directly from Cisco Spark messaging streams. Redbooth will be demonstrating this intuitive and simple user experience at Cisco Live booth C9.

Through this unique integration of the leading project management and team collaboration applications, users can seamlessly move from planning work to real-time collaboration. Using the Redbooth bot available in a Cisco Spark room, team members can ask an array of questions of their workspace such as "what's happening today?", "show me what my team is working on," and "what's urgent?" Cisco Spark's messaging and meeting experience can then be extended to drive meaningful work outcomes, with real-time communications triggered by project status and follow-up activities tracked by Redbooth.

"As we've seen in the consumer market with the increasing popularity of Apple's Siri and other artificial intelligence-powered products, natural language interaction with apps represents one of the next frontiers in how we manage work and collaborate with others," said Dan Schoenbaum, CEO for Redbooth. "Through this integration, customers will literally be able to ask a wide range questions to their Redbooth project in Cisco Spark rooms using natural language. We're excited about the game changing potential this type of innovation will bring to the way teams plan, manage and complete work in a collaboration-centric environment."

To learn more about the integration between Redbooth and Cisco Spark, visit: <https://redbooth.com>.

About Redbooth

Redbooth is the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable with a seamless integration of messaging, file sharing, search, task management, voice and video, centralized into an intuitive virtual workspace. Founded in 2008, Redbooth is a pioneer of team collaboration and communication solutions with a fast-growing list of notable customers, including 1st

Franklin Financial, Cognizant, Deutsche Telekom, eBay, Harvard University, Johnson Controls, Nvidia, the Red Cross, ReMax, Sennheiser, Spotify, Thomson Reuters, Warner Brothers, Western Digital and thousands more across the globe. Headquartered in Redwood City, California, with development offices in Barcelona, Spain, Redbooth is privately held and funded by Altpoint Capital and Avalon Ventures. For more information and a free trial, visit Redbooth.com.

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