

Cisco Spark and Redbooth Boost Team Productivity Together

New Integration Brings Actionable Task and Project Management to the Cisco Spark Team Collaboration Experience

Redwood City, California – May 2, 2016 – [Redbooth](#), the all-in-one project management and collaboration platform to get work done, today announced a new integration with [Cisco Spark](#) to unite task-centric Redbooth workspaces and communications-centric Cisco Spark rooms. Through this integration, users can now work simultaneously in both Redbooth and Cisco Spark to seamlessly communicate and collaborate with a clear focus on productively completing work.

The linkage of Cisco Spark and Redbooth enables teams to flexibly manage their work and collaborate in the way that fits their business. Redbooth's powerful task management visibility can be customized in a variety of views, including standard task lists, Kanban boards and Gantt charts via the newly introduced [Timeline view](#). Updates to tasks tracked by Redbooth are then automatically added to the associated Cisco Spark room. This means that important information can drop right into the place where teams are already sharing messages, using voice and video communications, and launching meetings.

“Redbooth already makes everything actionable, trackable, and reportable, and with this new integration, you bring that level of accountability right into your team communications in Cisco Spark,” said Jordi Romero, VP Business Development & Platform for Redbooth. “Redbooth takes the Cisco Spark collaboration experience to a new level of productivity where teams are able to track work in a way that is visible and transparent, and drive to productive outcomes faster.”

“Cisco Spark is transforming how teams collaborate, bringing them together in a place that makes it easy to keep people and work connected, said Jason Goecke, General Manager, Tropo Business Unit at Cisco. “Further customizing and differentiating this experience, our open APIs enable business critical apps to integrate with Cisco Spark. As a solution that also enhances the productivity of teams, we are excited to add Redbooth to our growing ecosystem of apps that extend the value of Cisco Spark.”

The Redbooth integration with Cisco Spark is available to Redbooth users immediately and can be activated via their user profile settings. New users can try all of Redbooth's powerful task and project management capabilities, as well as the Cisco Spark integration, via a free trial at <https://redbooth.com>.

About Redbooth

Redbooth is the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable with a seamless integration of messaging, file sharing, search, task management, voice and video, centralized into an intuitive virtual workspace. Founded in 2008, Redbooth is a pioneer of team collaboration and communication solutions

with a fast-growing list of notable customers, including 1st Franklin Financial, Cognizant, Deutsche Telekom, eBay, Harvard University, Johnson Controls, Nvidia, the Red Cross, ReMax, Sennheiser, Spotify, Thomson Reuters, Warner Brothers, Western Digital and thousands more across the globe. Headquartered in Redwood City, California, with development offices in Barcelona, Spain, Redbooth is privately held and funded by Altpoint Capital and Avalon Ventures. For more information and a free trial, visit Redbooth.com.

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