

## Taking Project Management to the Next Level, Redbooth Redefines Gantt Charts

*Designed to transform the way teams manage their work, Redbooth's new Timeline view reimagines Gantt charts with remarkably intuitive, user-friendly interface*

**Redwood City, California – April 19, 2016** – Redbooth, the all-in-one project management and collaboration platform to get work done, today introduced its new Timeline view, a powerful planning and work management solution within the Redbooth platform that utilizes Gantt charts to help teams simply and easily visualize project progress at a glance.

Built from the ground up, the new Timeline view incorporated customer feedback at every stage of development, ensuring that it was tailored to the unique needs of everyday users, not just professional project managers. Historically, the traditional solution for visual project planning has been Microsoft Project, which many users find to be complex and hard to use. Alternatively, lightweight planning and task management tools including Asana, Basecamp, Trello and spreadsheets such as Microsoft Excel lack integrated Gantt reporting. Redbooth's Timeline view is designed for business users, incorporates the precise Gantt features that teams require without overwhelming them, and is much easier to use and get immediate value from.

Redbooth's Timeline view builds and updates Gantt charts automatically for projects, enabling teams to immediately visualize a project from start to finish. Dependencies, built-in accountability, and drag-and-drop editing make it simple and convenient for everyone.

"Everyone at our company has been really excited about using Redbooth's new Timeline view to create a streamlined visual representation of our work," said Pete Soyer, Senior R&D manager for Happy Family Brands, which specializes in organic products for babies, toddlers, and beyond and has been twice recognized as America's fastest-growing organic food company by Inc. Magazine.

"Timeline view gives us all an easy way to go to one spot and see the status of a project — much easier than reviewing a sheet with a list of dates on it," he said. "I use it for tracking new product development from the idea phase all the way to the post-launch review. Seeing how one task is going to impact another gives me a much better picture of the overall process."

"Across the board, our customers agreed that while Gantt charts were the best way to visualize project progress and status, they could also become cumbersome," said Jon Sonnenschein, chief operating officer at Redbooth. "We listened closely to them, and the result is the Timeline view: a simplified yet powerful Gantt chart solution that every member of a team can use. The Timeline view works smoothly with other favorite Redbooth features — including task lists, shared workspaces, deadlines, task delegation, and reporting — that are familiar to our customers."

With Redbooth's Timeline view, team members can determine, at a glance, the status of a project at any given point in time; zoom in for a closer look to discover any tasks in danger of slipping behind; make required adjustments; and view the potential impact of late tasks for the rest of the project.

The Timeline view also empowers team members to:

- Plan out an entire project or client engagement in one place
- Address bottlenecks early and correct them
- Ensure work across a team is completed on-schedule
- Easily share progress reports with all teams including C-level, board members, management team or clients
- View completed tasks for a comprehensive perspective of what has been accomplished

To get started with Redbooth, including the new Timeline view, visit <https://redbooth.com>.

## About Redbooth

Redbooth is the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable with a seamless integration of messaging, file sharing, search, task management, voice and video, centralized into an intuitive virtual workspace.

Founded in 2008, Redbooth is a pioneer of team collaboration and communication solutions with a fast-growing list of notable customers, including 1st Franklin Financial, Cognizant, Deutsche Telekom, eBay, Harvard University, Johnson Controls, Nvidia, the Red Cross, ReMax, Sennheiser, Spotify, Thomson Reuters, Warner Brothers, Western Digital and thousands more across the globe. Headquartered in Redwood City, California, with development offices in Barcelona, Redbooth is privately held and funded by Altpoint Capital and Avalon Ventures. For more information and a free trial, visit [Redbooth.com](https://redbooth.com).

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