

Redbooth Integrates Slack to Make Teams More Productive

Redbooth now enables teams using Slack as their chat app of choice to more effectively manage tasks and keep projects organized

Redwood City, Calif. – January 14, 2016 – [Redbooth](#), the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable, today announced the general availability of its integration of business chat application Slack. Slack joins a growing collection of the most popular collaboration and productivity apps to be integrated into the Redbooth platform, including Box, Dropbox, Evernote, Google Drive, Microsoft SharePoint, Microsoft Project and Zendesk.

“Social technologies ranging from chat applications like Slack to comprehensive platforms like Redbooth are growing in popularity among distributed teams worldwide,” said Vanessa Shaw, founder of a future of work consulting firm, [Human Side of Tech](#). “Redbooth’s Slack integration empowers teams to collaborate better, and ultimately become more agile as they can seamlessly leverage the best qualities of both platforms, which creates a very powerful productivity solution.”

Many Redbooth customers who favor the collaboration platform for its comprehensive offering of robust task management, project management and collaboration features find that a sizeable portion of their teams also use Slack for instant messaging. [Redbooth’s integration of Slack](#) brings previously dispersed conversations between teams using both platforms into a centralized context, making them actionable and manageable. The integration enables teams to:

- Link any task created in Redbooth to its affiliated Slack channel, keeping all team members on Slack informed in real-time of updates posted in Redbooth
- Seamlessly create and update Redbooth tasks from within Slack using simple slash commands such as `/redbooth add task [insert task name]`

The Redbooth-Slack combination bodes well for an increasing number of enterprises seeking productivity and collaboration solutions to drive real business results for 2016 and beyond.

“As both platforms are leading solutions in the collaboration and productivity space, Redbooth’s integration of Slack will enhance collaboration processes already in play,” said Dan Schoenbaum, Redbooth’s CEO. “Redbooth will continue to look for ways to play well with the latest and most popular applications so that we continue to be recognized as the single platform to bring together disparate collaboration tools, simplify the management of mission-critical projects and enable agile teams to get more done.”

About Redbooth

Redbooth is the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable with a seamless integration of messaging, file sharing, search, task management, voice and video, centralized into an intuitive virtual workspace. Founded in 2008, Redbooth is a pioneer of team collaboration and communication solutions with a fast-growing list of notable customers, including 1st Franklin Financial, Cognizant, Deutsche Telekom, eBay, Harvard University, Johnson Controls, Nvidia, the Red Cross, ReMax, Sennheiser, Spotify, Thomson Reuters, Warner Brothers, Western Digital and thousands more across the globe. Headquartered in Redwood City, California, with

development offices in Barcelona, Redbooth is privately held and funded by Altpoint Capital and Avalon Ventures. For more information and a free trial, visit [Redbooth.com](https://redbooth.com).

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