

## REDBOOTH INTEGRATES WITH BOX TO EXTEND SECURE COLLABORATION TO TEAM WORKSPACES

*Extensive Integration between Box and Redbooth Collaborative Team Workspaces Increases Enterprise Productivity*

REDWOOD CITY, Calif. – April 22, 2015 – Redbooth, a leading real-time workplace collaboration and communication platform, today announced an [enhanced integration](#) with Box, enabling teams to securely manage and collaborate on content. The integration was [highlighted in a keynote presentation](#) at Box's premier developer conference, Box Dev, which took place in San Francisco, California and attracted more than 1,500 developers and entrepreneurs.

With this integration, Redbooth now allows customers to replace native file storage and designate Box as the secure platform for all of their content, and maintain accordance with IT policies and regulations.

With the integration, developers and IT managers gain even greater freedom to tailor the Redbooth platform for specific collaboration, communication and work management styles and needs by:

- Instantly migrating existing Redbooth documents to Box, without additional steps or processes;
- Automatically creating Box folder structures corresponding to Redbooth team workspaces for a streamlined workflow;
- Leverage Box's user access and control features, facilitating their Redbooth deployment.

As a result of this joint effort, Redbooth is honored to be named a part of Box's Elite Partner Program, bolstering its relationship with Box.

"At Redbooth, our goal is to empower enterprises with tools to create efficiency in addition to a seamless, intuitive user experience. Having full, native Box capabilities helps us accomplish that goal," said Dan Schoenbaum, CEO of Redbooth. "We're thrilled to be in partnership with Box, whose customer-first agility aligns with our mission."

"At Box, we're focused on powering a thriving ecosystem of developers to build products that transform the enterprise," said Chris Yeh, senior vice president of Product and Platform at Box. "We're thrilled to welcome new partners to the Box ecosystem and introduce new tools that make it incredibly easy to integrate on the Box platform and extend the value of our service to companies around the world."

Joint customers are already experiencing the power of the integrated solution. "As an extremely flexible and agile platform, Redbooth is critical in allowing us to stay on top of multiple multimillion-dollar construction projects across 25 healthcare facilities," said Benjamin Diamond, director of planning, engineering & improvements, Centers Health Care. "Box is similarly streamlined, focused, and simple to use. Box and Redbooth together are even better, and I look forward to seeing them continue to deepen their integration."

Recently announced as a ["Cool Vendor" in the Gartner "Cool Vendors in Unified Communications, 2015"](#) report, Redbooth brings proven functionality and productivity to both its Cloud and on-premise 'Private Cloud' solutions, allowing for teams to engage using secure chat, screen sharing, HD video meetings, team collaboration and project management. This platform – used by more than 6,000 companies – significantly reduces inefficient email traffic between teams, and fosters greater work efficiency, accountability, and overall business agility across an enterprise. Box is the latest in a number of widely deployed enterprise applications that are tightly integrated with the Redbooth platform.

For more information about Redbooth's Box Enterprise integration, please visit:

<https://redbooth.com/integrations/box-enterprise/>

### **About Redbooth**

Redbooth is the award-winning platform that empowers teams and companies to collaborate, communicate in real time, and achieve breakthrough productivity. Redbooth is used by more than 6,000 companies across the globe to transform the way they work, including App Annie, Deutsche Telekom, eBay, Harvard University, Nvidia, the Red Cross, ReMax, Spotify, Thomson Reuters, Volkswagen Audi, Warner Brothers and Western Digital. Founded in Barcelona in 2008, the company is privately held and headquartered in Redwood City, California. For more information about Redbooth and a free trial, visit [www.redbooth.com](http://www.redbooth.com).